

CATALOG

DESIGNED FOR AGES 60+

# EVERWELL

LIVE WELL, EVERY DAY

Thoughtfully created to inspire well-being and everyday joy.

# A GROWING OPPORTUNITY

**US$19 trillion**

In global consumer spending generated by people aged 60+ in 2026

**US$4.5 trillion**

Estimated value of the Silver Economy in 2026

**+7% annually**

Approximate growth of products and services designed for an aging population

## Designed for 60+. Created to be enjoyed across generations.

**EverWell** was built around a simple idea: experiences for older adults should feel current, engaging, and thoughtfully designed with them in mind.

Every product in the collection considers how an activity is read, handled, understood, and enjoyed, with concepts that support well-being, connection, and an active lifestyle - without allowing age to become a limitation.

- Designed with adults 60+ in mind
- Supports coordination and fine motor skills
- Encourages focus and problem-solving
- Supports daily organization and routines
- Encourages creativity, calm, and individual enjoyment
- Creates opportunities for connection and shared experience across generations



EVERWELL
LIVE WELL, EVERY DAY

# LIFE & LAUGHTER

**El juego de conversación sobre la vida y los recuerdos.**

EN/ES
BILINGUAL
BILINGÜE

DESIGNED FOR
60+
2-4 PLAYERS
JUGADORES




## 200+ STORY PROMPTS




Is a conversation game **designed to connect generations through memories, experiences, and meaningful life moments.** More than 200 questions, organized into four categories, guide the conversation naturally as players move around the board, creating opportunities to share stories, discover new perspectives, and get to know one another better.




**Juego social y multigeneracional.**
Ideal para compartir en familia, reuniones y actividades grupales.

- **IDEAL RETAIL CHANNELS**
- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers

## SPECIFICATIONS

- Conversation & connection game
- Players: 2–4
- Designed for: Adults 60+ / Experience: Ideal for multigenerational play
- Game time: 30–60 minutes
- Questions: 200+

## WHAT'S INCLUDED

- 1 game board
- 54 conversation cards
- 4 player pawns
- 1 wooden die
- 1 instruction guide

## SHIPPING DETAILS

- Packaging size: 9.84 × 9.84 × 3.15 in
- Master carton: 20.67 × 10.63 × 10.83 in
- 20'ft - 4,200 units
- 40'ft - 8,400 units
- 40'HQ - 10,500 units

**PRICE**
$

**MOQ**
2,000 UNITS

EVERWELL

LIVE WELL, EVERY DAY

# MY DAY, MY WAY

**Una rutina que se adapta a cada persona.**

Is a **visual daily organization system** designed for adults 60+. Using a magnetic board and activity tiles, users can plan the day and move each activity to “Completed” as it is finished. Five activity categories and customizable write-on tiles make it easy to adapt the routine to each person in a clear, flexible, and easy-to-follow way.

## A daily routine that adapts to each person

Allows users to create a different daily plan based on individual needs, interests, appointments, and routines

- **IDEAL RETAIL CHANNELS**
- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers




**CATEGORÍAS**




**EN/ES**
BILINGUAL
BILINGÜE

**DESIGNED FOR 60+**
2-4 PLAYERS JUGADORES

## SPECIFICATIONS

- Daily organization & meaningful activities
- Use: Individual or with support
- Designed for: Adults 60+
- Activity categories: 5
- System: Magnetic board + magnetic tiles
- Board size: 30 × 45 cm

## WHAT'S INCLUDED

- 1 magnetic activity board
- 40 activity tiles
- 20 reusable write-on tiles
- 1 dry-erase marker
- 1 instruction guide

## SHIPPING DETAILS

- Packaging size: 12.60 × 18.90 × 2.56 in
- Master carton: 19.69 × 13.39 × 11.02 in
- 20'ft - 2,400 units
- 40'ft - 5,200 units
- 40'HQ - 5,500 units

**PRICE**
$

**MOQ**
2,000 UNITS

EVERWELL
LIVE WELL, EVERY DAY

# WORD QUEST

**EN/ES** BILINGUAL BILINGÜE

**DESIGNED FOR 60+**

**2-4** PLAYERS JUGADORES

Es un juego de palabras diseñado para personas de 60+ que **combina vocabulario, asociación y estrategia en una dinámica sencilla y visual.** Los jugadores utilizan fichas de letras para formar palabras directamente sobre la cuadrícula integrada en la base de la caja, mientras las tarjetas proponen diferentes retos que mantienen cada partida variada y entretenida.




## La caja se transforma en el tablero de juego

La base del empaque incorpora directamente la cuadrícula donde se colocan las fichas, creando un producto compacto, fácil de preparar y sencillo de guardar después de jugar.

## Ideal para comercializar en

- Tiendas de juegos y regalos
- Retailers de lifestyle y bienestar
- Librerías
- Comunidades para personas mayores
- Centros de actividades

## SPECIFICATIONS

- Juego de palabras y vocabulario
- Uso: Individual o acompañado
- Diseñado para: 60+
- Tiempo de juego: Flexible
- Fichas de letras + tarjetas de retos
- Almacenamiento: Bolsa de algodón para las fichas

## WHAT'S INCLUDED

- 1 caja cuya base funciona como tablero
- Fichas de letras de madera
- Tarjetas de retos
- 1 bolsa de algodón

## SHIPPING DETAILS

- Packaging size: 9.84 × 9.84 × 3.15 in
  Master carton:20.67 × 10.63 × 10.83 in
- 20'ft - 4,200 units
- 40'ft - 8,400 units
- 40'HQ - 10,500 units

**PRICE**
$

**MOQ**
2,000 UNITS

EVERWELL

LIVE WELL, EVERY DAY

# REMEMBER WHEN

Is a bilingual conversation game designed to t**urn memories and life experiences into shared conversations.** Different card types and conversation tokens make the experience easy to adapt to each group, creating natural interaction among older adults as well as across generations, with no right answers, no score, and no pressure to remember every detail.

## Flexible play that creates conversation

Classic Play, optional Fun Twist cards, Surprise Cards, write-your-own questions, and reusable PASS / TELL MORE tokens allow the experience to change with the group and encourage meaningful conversation in both senior and multigenerational settings.







EN/ES
BILINGUAL
BILINGÜE

DESIGNED FOR
60+
2-4 PLAYERS
JUGADORES

## IDEAL RETAIL CHANNELS

- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers

**CATEGORÍAS**

- *INFANCIA*
- *FAMILIA Y AMIGOS*
- *ANTES Y AHORA*
- *ENTRE NOSOTROS*
- *LUGARES Y AVENTURAS*
- *¡LECCIÓN APRENDIDA!*

## SPECIFICATIONS

- Conversation & memory-sharing game
- Players: 2–6
- Designed for: Adults 60+ / Enjoyed across generations
- Game time: 15–45 minutes / flexible ending
- Categories: 6

## WHAT'S INCLUDED

- 60 Story Cards
- 12 Surprise Cards
- 10 Fun Twist Cards
- 2 reusable Write-Your-Own Cards
- 6 double-sided wooden PASS / TELL MORE tokens
- 1 mini dry-erase marker
- 1 bilingual instruction booklet

## SHIPPING DETAILS

- Packaging size: 6.30 × 8.66 × 2.36 in
- Master carton: 18.11 × 13.39 × 7.87 in
- 20'ft - 12,000 units
- 40'ft - 25,000 units
- 40'HQ - 27,000 units

**PRICE**
$

**MOQ**
2,000
UNITS

EVERWELL
LIVE WELL, EVERY DAY

# GOLDEN TRIVIA

Is a bilingual trivia game designed for adults 60+, featuring 120 questions across history, music, entertainment, and everyday life. Every question includes three answer choices and combines familiar references from the United States and Latin America, **creating an accessible and engaging trivia experience for families, groups, and senior communities.**

## Accessible, bilingual, and culturally familiar trivia

Multiple-choice questions make participation comfortable without removing the challenge.

## IDEAL RETAIL CHANNELS

- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers




EN/ES
BILINGUAL
BILINGÜE

DESIGNED FOR 60+
2-4 PLAYERS
JUGADORES

## SPECIFICATIONS

- Trivia / question game
- Players: 2+
- Play mode: Individual, group, or teams
- Designed for: Adults 60+
- Game time: Flexible / no timer
- ••Questions: 120
- Categories: 4

## WHAT'S INCLUDED

- 120 bilingual trivia cards
- 1 Golden Finish card
- 2 instruction sheets
- Interior insert with two card compartments

## SHIPPING DETAILS

- Packaging size: 6.30 × 8.66 × 2.36 in
- Master carton: 18.11 × 13.39 × 7.87 in
- 20'ft - 12,000 units
- 40'ft - 25,000 units
- 40'HQ - 26,000 units

| PRICE | MOQ |
|---|---|
| $ | 2,000 UNITS |

EVERWELL
LIVE WELL, EVERY DAY

# PEACEFUL PIECES
## ROMPECABEZAS DE 100 PIEZAS

**EN/ES**
BILINGUAL
BILINGÜE

**DESIGNED FOR 60+**
2-4 PLAYERS
JUGADORES




Is a **collection of 100-piece jigsaw puzzles** created to offer a calm, accessible, screen-free activity for adults 60+. Warm imagery and a comfortable piece count support a relaxed experience that can be enjoyed independently or together.

## IDEAL RETAIL CHANNELS

- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers

## SPECIFICATIONS

- Jigsaw puzzle
- Pieces: 100
- Designed for: Adults 60+
- Use: Individual or together
- Finished puzzle size: 38 × 26 cm
- Collection: 4 designs

## WHAT'S INCLUDED

- 1 100-piece jigsaw puzzle
- 1 full-image reference card
- Lid-and-base box

## SHIPPING DETAILS

- Packaging size: 7.87 × 7.87 × 2.36 in
- Master carton: 16.54 × 16.54 × 10.24 in
- 20'ft - 10,000 units
- 40'ft - 20,000 units
- 40'HQ - 24,000 units

**PRICE**
$

**MOQ**
2,000
UNITS

EVERWELL

LIVE WELL, EVERY DAY

# HAND CHALLENGE

Is a **card-guided activity designed to encourage purposeful hand movement, coordination, and focus in a simple and flexible format.** Users combine one Left Hand card with one Right Hand card and recreate both positions together, or practice one hand at a time at their own pace. The two decks create up to 400 different combinations.

**40 cards. Up to 400 combinations.**
The two independent hand decks can be mixed freely for one-hand practice, bilateral coordination, or different sequences - **without levels, a timer, or a required order.**

## IDEAL RETAIL CHANNELS

- Lifestyle and wellness retailers
- Game and activity retailers
- Senior living communities
- Activity centers · Senior-focused retail
- Functional gift stores




EN/ES
BILINGUAL
BILINGÜE

DESIGNED FOR
60+
2-4 PLAYERS
JUGADORES

## SPECIFICATIONS

- Coordination & hand activity
- Use: Individual or with support
- Designed for: Adults 60+
- Use time: Flexible / no timer
- Possible combinations: Up to 400
- Cards: 40 total — 20 Left Hand + 20 Right Hand
- Card size: 10 × 15 cm

## WHAT'S INCLUDED

- 20 Left Hand cards
- 20 Right Hand cards
- 1 English instruction card
- 1 Spanish instruction card
- Vacuum-formed plastic insert with two compartments

## SHIPPING DETAILS

- Packaging size: 7.87 × 9.84 × 1.97 in
- Master carton: 20.47 × 12.60 × 8.66 in
- 20'ft - 9,000 units
- 40'ft - 19,000 units
- 40'HQ - 23,000 units

PRICE
$

MOQ
2,000
UNITS

EVERWELL

LIVE WELL, EVERY DAY

# Steady Path

Is a **coordination and concentration activity** designed for adults 60+. The user gently tilts a wooden board to guide a ball from START to FINISH. Six interchangeable maze sheets are organized into three challenge levels, allowing the experience to vary and progress gradually at the user's own pace.




## 6 interchangeable mazes in one board

One easy-grip wooden board transforms through six interchangeable maze sheets and three progressive levels, delivering variety and repeat play without complicated rules or time pressure.



## IDEAL RETAIL CHANNELS

- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers

## SPECIFICATIONS

- Coordination, concentration & hand-eye activity
- Use: Individual or together
- Designed for: Adults 60+
- Use time: Flexible
- Maze sheets: 6 interchangeable
- Challenge levels: 3
- Packaging size: 30 × 30 × 7 cm

## WHAT'S INCLUDED

- 1 wooden base board
- 1 wooden frame
- 6 interchangeable maze sheets
- 3 wooden balls
- 3 Route Guide Cards
- 1 instruction guide

## SHIPPING DETAILS

- Packaging size: 11.81 × 11.81 × 2.76 in
- Master carton: 24.41 × 12.60 × 9.06 in
- 20'ft - 3,700 units
- 40'ft - 7,900 units
- 40'HQ - 9,000 units

EN/ES
BILINGUAL
BILINGÜE

DESIGNED FOR
60+
2-4 PLAYERS
JUGADORES

PRICE
$

MOQ
2,000
UNITS

EVERWELL
LIVE WELL, EVERY DAY

# PAINT & DISPLAY




is a **creative activity** designed for adults 60+ that combines painting and display in a simple, relaxing experience. Ten preprinted wooden art panels can be personalized at the user's own pace, then finished with the included jute cords so each completed piece can be displayed at home, kept as a meaningful creation, or shared as a handmade gift.

## Create, enjoy, and display

Unlike a painting activity that ends when the artwork is complete, each finished panel becomes a decorative piece that can be displayed, gifted, or kept—extending the value of the activity beyond the creative moment.

## IDEAL RETAIL CHANNELS

- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers



EN/ES
BILINGUAL
BILINGUE

DESIGNED FOR
60+
2-4 PLAYERS
JUGADORES

## SPECIFICATIONS

- Painting & creative activity
- Use: Individual or together
- Designed for: Adults 60+
- Use time: Flexible / at your own pace
- Wood art panels: 10
- Panel size: 20 × 30 cm
- Panel material: 4 mm natural poplar plywood

## WHAT'S INCLUDED

- 10 preprinted wood art panels
- 12 acrylic paint colors
- 2 paintbrushes — 1 fine + 1 medium
- 1 plastic paint palette
- 10 jute hanging cords
- 1 inspiration & instruction guide

## SHIPPING DETAILS

- Packaging size: 12.80 × 8.86 × 2.95 in
- Master carton: 13.39 × 18.50 × 12.60 in
- 20'ft - 5,000 units
- 40'ft - 10,000 units
- 40'HQ - 11,000 units

| PRICE | MOQ |
|---|---|
| $ | 2,000 UNITS |

EVERWELL

LIVE WELL, EVERY DAY

# SHAPE MATCH & BUILD

Is a **visual logic and construction** game designed for adults 60+. Players recreate the designs shown on large challenge cards using colorful wooden geometric pieces. Sixty challenges are organized into three progressive difficulty levels, making it easy to begin with simple compositions and advance gradually to more complex spatial challenges.







**EN/ES**
BILINGUAL
BILINGÜE

**DESIGNED FOR 60+**
2-4 PLAYERS
JUGADORES

## SPECIFICATIONS

- Category: Visual logic, concentration & construction
- Use: Individual or together
- Designed for: Adults 60+
- Game time: Flexible / no timer
- Challenges: 60
- Difficulty levels: 3
- Cards: 30 double-sided challenge cards
- Card size: 18 × 18 cm

## WHAT'S INCLUDED

- 30 double-sided challenge cards
- 60 unique challenges
- 68 wooden geometric pieces
- 1 instruction and solution guide

## SHIPPING DETAILS

- Packaging size: 7.87 × 7.87 × 2.36 in
- Master carton: 16.54 × 16.54 × 7.87 in
- 20'ft - 9,000 units
- 40'ft - 18,000 units
- 40'HQ - 21,000 units

**PRICE**
$

**MOQ**
2,000 UNITS

### 60 progressive challenges built directly on the cards

Large-format cards act as the building surface, allowing users to place the wooden pieces directly over each design. Three levels—Easy, Moderate, and Challenging—make the progression visual, intuitive, and pressure-free.

## IDEAL RETAIL CHANNELS

- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers

EVERWELL

LIVE WELL, EVERY DAY

# LINK & THINK

EN/ES
BILINGUAL
BILINGÜE

DESIGNED FOR
60+
2-4 PLAYERS
JUGADORES

Is a **visual logic game** designed for adults 60+ that challenges players to recreate different patterns on a 25-point grid using colored elastic bands. Sixty challenges are organized into three progressive levels, **allowing users to begin with simple configurations and gradually move toward patterns that require greater observation, planning, and concentration.**

## 60 progressive challenges on one reusable play base

Thirty double-sided cards provide 60 different configurations across three levels, while the same 5 × 5 board and color bands create a compact, reusable activity with simple rules and no time limit.

## IDEAL RETAIL CHANNELS

- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers




## SPECIFICATIONS

- Visual logic & concentration
- Use: Individual or together
- Designed for: Adults 60+
- Game time: Flexible / no timer
- Challenges: 60
- Difficulty levels: 3
- Cards: 30 double-sided challenge cards
- Card size: 8 × 12 cm
- Board: 20 × 20 cm

## WHAT'S INCLUDED

- 1 wooden play board
- 25 play points / pegs
- 30 double-sided challenge cards
- 50 elastic bands — 5 colors, 10 per color
- 1 instruction guide

## SHIPPING DETAILS

- Packaging size: 8.66 × 8.66 × 1.97 in
- Master carton: 9.45 × 18.11 × 12.60 in
- 20'ft - 9,800 units
- 40'ft - 21,000 units
- 40'HQ - 24,000 units

| PRICE | MOQ |
|---|---|
| $ | 2,000 UNITS |

EVERWELL

LIVE WELL, EVERY DAY

# COLOR FIT

EN/ES
BILINGUAL
BILINGÜE

DESIGNED FOR 60+

2-4 PLAYERS JUGADORES

Is a **spatial logic game** designed for adults 60+ in which players combine 12 colorful geometric pieces to complete different configurations inside the play board. **Progressive challenges encourage observation, planning, and problem solving while keeping the experience simple, tactile, and pressure-free.**













**12 pieces. 60 spatial challenges. One satisfying fit.**

Every challenge uses the same 12 pieces, which must fit together within the available play area without gaps, overlaps, or pieces extending outside the board. Difficulty increases through the information and restrictions provided by each challenge.

## IDEAL RETAIL CHANNELS

- Game & gift stores
- Lifestyle and wellness retailers
- Senior living communities
- Activity centers
- Functional gift retailers

## SPECIFICATIONS

- Category: Spatial logic & problem solving
- Use: Individual or together
- Designed for: Adults 60+
- Game time: Flexible / no timer
- Pieces: 12 polyominoes
- Challenges: 60
- Difficulty levels: 3
- Cards: 30 double-sided challenge cards
- Board: approx. 20 × 20 cm

## WHAT'S INCLUDED

- 1 play board
- 12 colored geometric pieces
- 30 double-sided challenge cards
- 60 challenges
- 1 cotton storage bag
- 1 instruction and solution guide

## SHIPPING DETAILS

- Packaging size: 8.66 × 8.66 × 1.97 in
- Master carton: 9.45 × 18.11 × 12.60 in
- 20'ft - 9,800 units
- 40'ft - 21,000 units
- 40'HQ - 24,000 units

| PRICE | MOQ |
|---|---|
| $ | 2,000 UNITS |

# EVERWELL

LIVE WELL, EVERY DAY

www.everwell.es